Art Type Tournament

Developed & Proposed by:

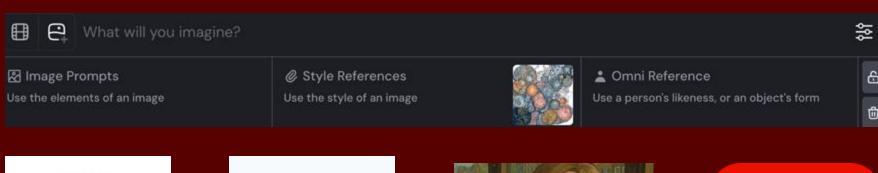
Taewan Kim





Symple
Powerful
Game app for
Creative education

Art is In Existential Crisis









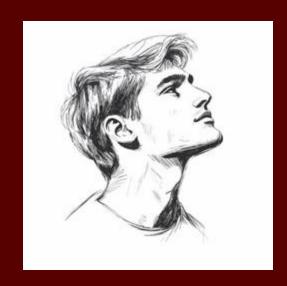


Art Education is In crisis

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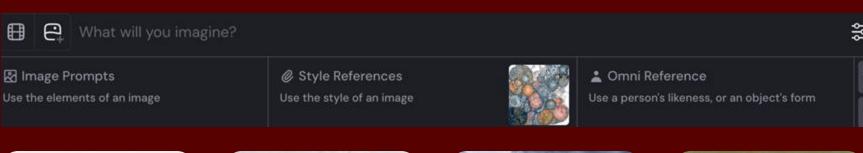
Digital self-representation

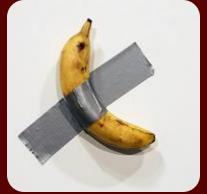






Art Literacy & Vocabulary

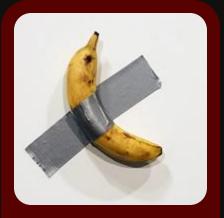












Comedian Maurizio Cattelan

This banana taped to a gallery wall is a satire about the art world, showing how value and meaning in art often depend more on context and perception than on the object itself.



Girl with Balloon Banksy

Banksy is a mysterious British street artist known for his provocative stencil graffiti that combines dark humour and social commentary to challenge politics, consumerism, and authority.



Villa Savoye Le Corbusier

Villa Savoye is a modernist house in France that shows how simple design creates functional, elegant living spaces. It reflects the idea of modern life in harmony with nature and technology.



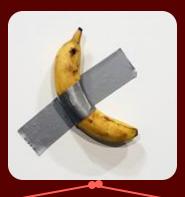
Mona Lisa Leonardo da Vinci

The Mona Lisa is famous for its mysterious smile and lifelike detail. It shows Renaissance ideals of beauty, realism, and human emotion.

Art Type Tournament

A mobile game tool for students to nurture their artistic literacy

- Educational tool for teachers to deliver individualized art class
- Starts with a daily batch of 32 artworks.
- Descriptions of art
- Includes hyperlinks of the context of artworks





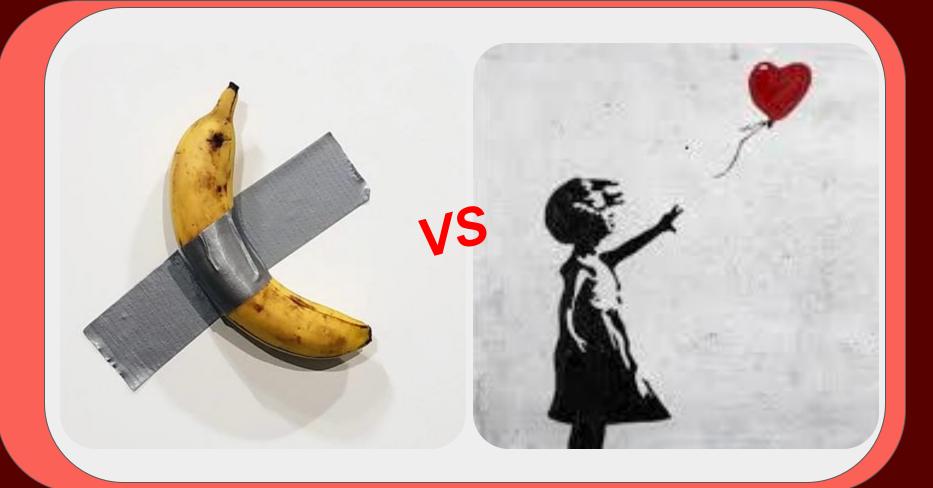












Ideal Type Tournament

A popular game among Asian pop culture fans to have fun, socialize and discover their ultimate favorite celebrity.

Easy
Familiar
Social
Quick



Deep Impact

Improve
public education
keep the school
Relevant to real life

Prepare the next generation competitive in the global market & online advertisement

Promote mental health by encouraging self-expression &

early sign detection

Build database for further industry Including art therapy, fashion, and various product design.

Prospective Partners

Training package for teachers

Queensland Art Teachers Assoc.

Private Schools & public education

Department of Education

Galleries & Curators

Society of Fine Arts

Art therapy Association

ANZACATA

Why Me

Education Community

Curriculum dev. Neurodiversity

Healthcare community

Student member of Psychiatrist assoc.

Art community

Staff member of Society of Fine Art

Art therapy Community

Placement in art therapy in Queensland